

THE INFORMATION CLAUSE ON PERSONAL DATA PROCESSING

Pursuant to Article 13 sec. 1 and sec. 2 of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of individuals with respect to the processing of personal data and on the free movement of such data and the repeal of Directive 95/46/EC (General Data Protection Regulation) (OJ of the EU of 2016 no. 119, p. 1, as amended), hereinafter also referred to as the "**GDPR**", we inform you that:

1. The administrator of your personal data is: „Baluma Łukasz Szczęsny”, Tax Identification Number [NIP]: 8461631352, National Business Registry Number [REGON]: 383298296, ul. Tartaczna 40, 16-300 Augustów, the Republic of Poland, e-mail: info@baluma.pl, hereinafter referred to as the "**Administrator**". In any matters related to the processing of personal data, you may turn to the Administrator in writing via mail addressed to the business registered office or by e-mail to the e-mail address indicated above.
2. Given that the Administrator's registered office is located in the territory of the Republic of Poland, and the Administrator's activities are addressed and conducted electronically also in relation to persons from other Member States, cross-border processing of personal data within the meaning of Article 4 point 23 of the GDPR may take place as part of the processing of your personal data. Your personal data may then be processed in a Member State other than your habitual residence, which does not affect any of the Administrator's obligations or your rights.
3. Your personal data will be protected and processed for the purpose of correspondence with you, processing your order, concluding an agreement with the Administrator, performance of the agreement by the Administrator on your behalf, and for possible redress or defense against such claims. The legal basis is your consent to processing of your personal data, as well as the need to process the data for the performance of an agreement to which the person whose data is processed is a party, or to take action at the request of the person whose data is processed before the conclusion of the agreement, in accordance with Article 6 sec. 1 letters a-b) of the GDPR; whereas, in so far as the handling of the case is connected with the performance of the obligations imposed on the Administrator by the provisions of generally applicable law, the legal basis for the processing of personal data is the necessity to fulfill a legal obligation as an administrator – Article 6 sec. 1 letter c) of the GDPR.
4. Your personal data will also be transferred to entities that may be related to the proper performance of the agreement on your behalf, i.e. in particular the processing of the payment process in a non-cash form and providing courier or transport services to the Administrator in order to deliver your product purchased from the Administrator. Personal data will not be transferred outside the European Union or outside the European Economic Area.
5. Your personal data will be stored for the period necessary for the termination of the provision of services to you by the Administrator, this period may be extended by the limitation period of your claims against the Administrator or the Administrator against you under the warranty or the provisions of generally applicable law, for which you have granted your consent. The administrator will systematically check the necessity of storing personal data.
6. You have the right to: access to the content of personal data, request their correction, deletion, restriction of processing, the right to transfer personal data to another administrator, the right to object to the processing of personal data, to withdraw consent

in the event that the Administrator processes your personal data on the basis of the consent, at any time and in any way, without affecting the lawfulness of processing carried out on the basis of the consent before its withdrawal.

7. Pursuant to Article 77 of the GDPR, without prejudice to other administrative or legal remedies before a court, you have the right to lodge a complaint with a supervisory authority, in particular in your Member State of habitual residence, place of work or place of alleged infringement, if you believe that the processing of your personal data is unlawful.
8. You have the right to lodge a complaint with a supervisory authority in the Member State of your habitual residence, place of work or place of alleged infringement, regardless of the fact that the leading supervisory authority over the Administrator is the body established in the Republic of Poland. If you lodge a complaint, the supervisory authorities of the Member States will be obliged, in accordance with Article 61 of the GDPR, to cooperate with each other and to proceed properly with your complaint. Under no circumstances, the fact of the Administrator having its registered office in another Member State, will prevent you from lodging a complaint.
9. The provision of personal data by you is voluntary, however, its processing is necessary for the performance of the agreement concluded with the Administrator.
10. Your personal data will not be used for automated decision-making, including profiling.